

MLK DAY OF SERVICE SPONSORSHIP OPPORTUNITIES 2023

The [Franklin County Coalition for Progress](#) (FCCP) is organizing the 3rd Annual Martin Luther King (MLK) Day of Service in Franklin County on the national holiday (January 16, 2023) and event, which is observed as “a day on, not a day off.” This will be a rewarding way for families, friends, neighbors and colleagues to make a lasting impact on their community in the spirit of Dr. King’s vision of the Beloved Community. This event is free and open to the community. Please join us! We encourage all ages to participate; Kids under 18 should sign up to volunteer with a parent/guardian/family member. The FCCP is also coordinating umbrella promotions for all MLK Day community partners and their respective events.

WHAT TO EXPECT

150+ volunteers from throughout Franklin County to help local organizations with meaningful service projects and participate in community-building. The day will kick-off with an opening reception and free continental breakfast at 8:30am at the Franklin County Visitors' Bureau (15 S. Main St., Chambersburg, PA) and will feature two keynote speakers including Reverend Renata Harper of John Wesley AME Zion Church and Megan Shreve, CEO of South Central Community Action Programs. Participants will disperse at 9:30am to complete service projects at local organizations through mid-day. *Turn Day of Service into a full day! We encourage you to register for the free Afternoon Session (lunch included) of MLK Day of Learning hosted by Racial Reconciliation of Franklin County >> [Learn More](#)

SPONSORSHIP OPPORTUNITIES

MLK DAY OF SERVICE LEAD SPONSORS

Investment: \$1,000 Maximum sponsors: 3

MLK Day of Service Lead Sponsors show the highest level of support for volunteerism in Franklin County on this day of service in honor of Dr. Martin Luther King, Jr. Sponsors demonstrate their commitment to Dr. King’s vision of a beloved community and reach volunteers across Franklin County.

Sponsor Recognition Includes:

- Logo recognition on event marketing materials, including the event webpage and event slideshow (link available on website) and on social media
- Logo recognition on in-person event signage
- Logo recognition on event t-shirts
- Verbal recognition during the event
- Opportunity for company promotional materials at event

MLK DAY OF SERVICE PREMIER SPONSORS

Investment: \$500

MLK Day of Service Premier Sponsors show support for volunteerism in Franklin County on this day of service in honor of Dr. Martin Luther King, Jr. Sponsors reach volunteers throughout the event promotion and on-site with a booth to speak to volunteers.

Sponsor Recognition Includes:

- Opportunity for vendor booth at kick-off event for volunteers
- Name recognition on event marketing materials, including the event webpage and event slideshow (link available on website) and social media
- Name recognition on event t-shirts
- Verbal recognition during the event

MLK DAY T-SHIRT SPONSORS

Investment: \$250

MLK Day T-Shirt Sponsors show their support for volunteerism in Franklin County and Dr. Martin Luther King, Jr.’s vision of a beloved community. Thousands of Franklin County residents recognize this sponsor’s support during the annual MLK Day of Service and after the event as the t-shirt circulates in the community.

Sponsor Recognition Includes:

- Company name listed on event t-shirt
- Company name listed on event slideshow
- Company name listed on event website

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SPONSOR FORM

Complete and return this form by December 14, 2022. FCCP is a 501(c)3 nonprofit organization

Contact Information

Company name (as you wish it to appear in listings) _____

Contact name _____

Email _____ Phone _____

Street Address _____

City _____ State _____ Zip _____

Website (Facebook page URL if no website) _____

Your Sponsorship - Place a check next to the sponsorship level you want to secure

Lead Sponsor \$1,000 (3 available)

Premier Sponsor \$500

T-shirt Sponsor \$250

Your contribution is tax deductible.

Payment Method

Credit Card - Submit the online form and pay online at fccforprogress.org/mlk-day-of-service

Check - Please make check payable to: Franklin County Coalition for Progress
591 Montgomery Ave.
Chambersburg, PA 17201

Signature

Upon submission of this form, the company/organization above commits to the sponsorship indicated.

Signature _____ Date _____

Return Form

Submit completed form via email to fccforprogress@gmail.com or mail to the address above.

