## **BUILDING A WELCOMING**

# **COMMUNITY FOR ALL**

FCCP's impact on Franklin County through 3 Key Programs





#### PRIDE FRANKLIN COUNTY

FCCP coordinates a variety of programs that strive to increase the visibility of our LGBTQ+ neighbors while celebrating diversity and acceptance in our communities. The first Pride Franklin County Festival was in 2018. Since then, FCCP has organized 4 festivals. The COVID Pandemic challenged us to expand efforts. Since 2020, Pride has grown to accomplish:

festival stats

2000nearly 100

volunteers and vendors in 2023!

advocating for a local

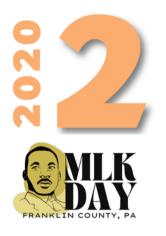
discrimination ordinance

garnering national media attention

Pride non-festival events hosted

Launch and recruitment of businesses & oras into the

**Franklin County Welcoming Project** 



#### **MLK DAY OF SERVICE**

FCCP hosts an annual Day of Service and coordinates collaborative promotions of events celebrating the life and legacy of Dr. Martin Luther King, Jr., to increase awareness of local events surrounding MLK Day. The first MLK Day of Service was held in 2020. In November 2022, FCCP launched the website mlkdayfranklincounty.org as part of a new initiative to expand visibility of events in Franklin County honoring MLK Day. To date, FCCP has organized:

in-person service days and 1 virtual event

volunteers have served at

local service projects

**flvers** distributed + 50 yard signs

website sessions for MLK Day 2023



### FRANKLIN VOTES

FCCP launched Franklin Votes in 2022 as a non-partisan initiative driven by volunteers to spread awareness of voter information and resources. Our aim is to increase voter turnout in Franklin County by providing free non-partisan resources both online and in-person. For the fall 2023 municipal election, frankinvotes.org attracted 1,707 unique visitors and 2,234 website sessions – just one year after launching!

billboard impressions in fall 2023

radio impressions

in fall 2022



print materials distributed

postcards mailed to **homes** in 2022



#### What People Are Saying...

"Pride Franklin County tells me and others like me that we are safe here. We have allies here. That no matter what sort of slings and arrows the world may throw at us because of who we love, there are people here that care and will support us. Everyone should know that someone has their back. Here, it's Pride Franklin County." – Mike Cippola

"MLK Day of Service is a wonderful way to move the words and spirit of Dr. Martin Luther King Jr into action in our own lives. It is an opportunity to give back and to join with others to build the blessed community - together. It helps people! It feeds your soul! It strengthens our community!" – Megan Shreve, SCCAP CEO

"Franklin Votes helps us provide our patrons with information in a clear, non-partisan way so that our community can make informed decisions regarding elections and the electoral process. We appreciate the online and printed resources Franklin Votes provides and enjoy participating in events that help build excitement around voting!" – Alice Elia, Franklin **County Library System** 

We need YOU to ensure the future of FCCP and our collective impact.