

BUILDING A WELCOMING COMMUNITY FOR ALL

FCCP's impact on Franklin County through 3 Key Programs



PRIDE FRANKLIN COUNTY

FCCP coordinates a variety of programs that strive to increase the visibility of our LGBTQ+ neighbors while celebrating diversity and acceptance in our communities. **The first Pride Franklin County Festival was in 2018.** Since then, FCCP has organized 4 festivals. The COVID Pandemic challenged us to expand efforts. Since 2020, Pride has grown to accomplish:

2,000 est. attendees
100 nearly volunteers and
80 vendors in 2023!

advocating for a local **LGBTQ+** inclusive non-discrimination ordinance garnering national media attention

18 Pride non-festival events hosted
 Launch and recruitment of **140** businesses & orgs into the **Franklin County Welcoming Project**



MLK DAY OF SERVICE

FCCP hosts an annual Day of Service and coordinates collaborative promotions of events celebrating the life and legacy of Dr. Martin Luther King, Jr., to increase awareness of local events surrounding MLK Day. **The first MLK Day of Service was held in 2020.** In November 2022, FCCP launched the website mlkdayfranklincounty.org as part of a new initiative to expand visibility of events in Franklin County honoring MLK Day. To date, FCCP has organized:

3 in-person service days and 1 virtual event
405 volunteers have served at
37 local service projects

742 website sessions for MLK Day 2023
1,000 flyers distributed + 50 yard signs



FRANKLIN VOTES

FCCP launched **Franklin Votes in 2022** as a non-partisan initiative driven by volunteers to spread awareness of voter information and resources. Our aim is to increase voter turnout in Franklin County by providing free non-partisan resources both online and in-person. For the fall 2023 municipal election, frankinvotes.org attracted 1,707 unique visitors and 2,234 website sessions – just one year after launching!

over 100,000 billboard impressions in fall 2023
56,400 radio impressions in fall 2022

3,500 print materials distributed in 2023
40,000 postcards mailed to homes in 2022



What People Are Saying...

"Pride Franklin County tells me and others like me that we are safe here. We have allies here. That no matter what sort of slings and arrows the world may throw at us because of who we love, there are people here that care and will support us. Everyone should know that someone has their back. Here, it's Pride Franklin County." – *Mike Cippola*

"MLK Day of Service is a wonderful way to move the words and spirit of Dr. Martin Luther King Jr into action in our own lives. It is an opportunity to give back and to join with others to build the blessed community - together. It helps people! It feeds your soul! It strengthens our community!" – *Megan Shreve, SCCAP CEO*

"Franklin Votes helps us provide our patrons with information in a clear, non-partisan way so that our community can make informed decisions regarding elections and the electoral process. We appreciate the online and printed resources Franklin Votes provides and enjoy participating in events that help build excitement around voting!" – *Alice Elia, Franklin County Library System*

We need YOU to ensure the future of FCCP and our collective impact.
 Become an FCCP member and join with others taking action to build a better community.

Visit fccforprogress.org/membership to learn more and join us!